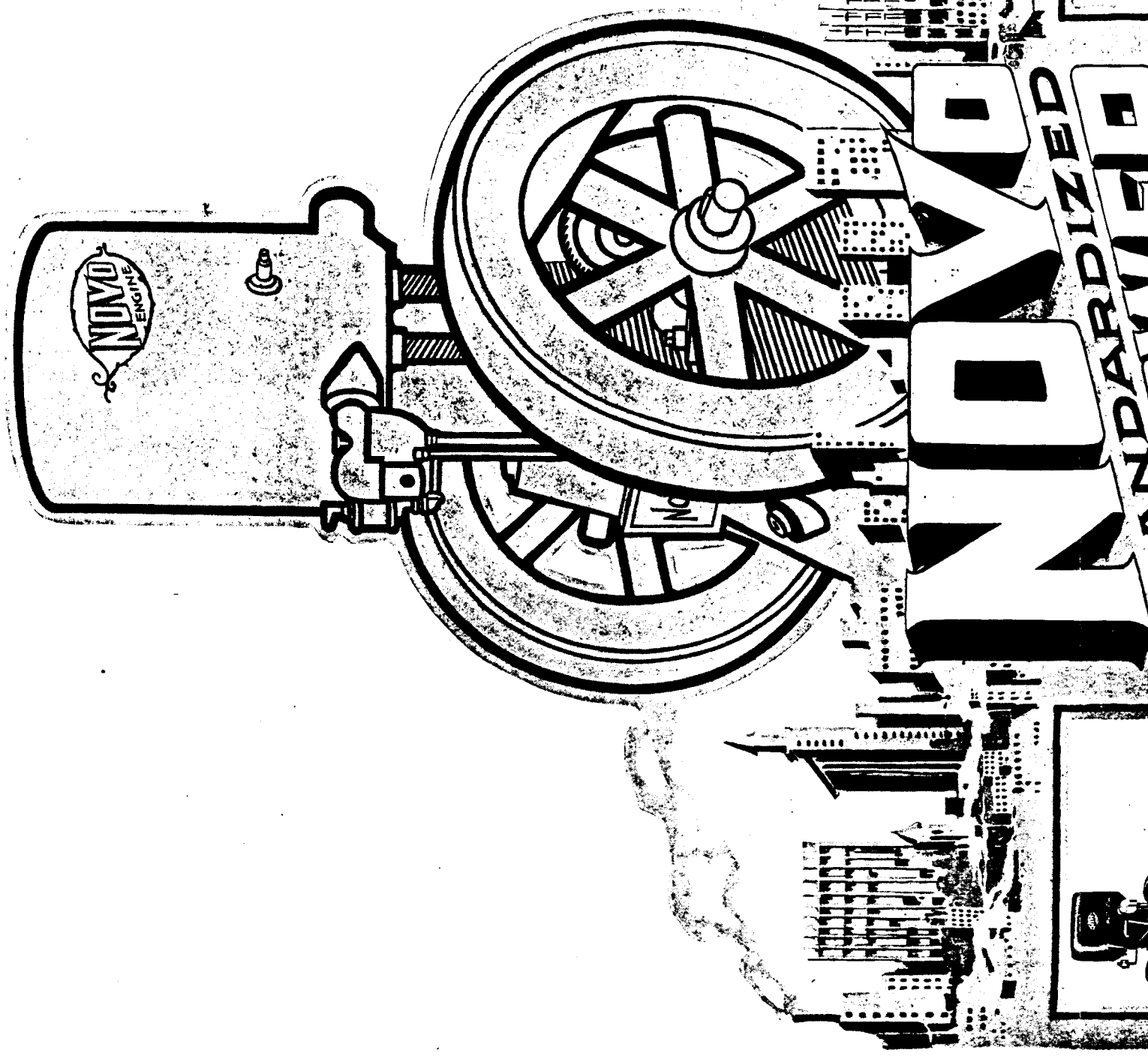


**Novo Engine serial numbers are very difficult to tabulate on a yearly basis since random numbering was often used. Therefore, this listing is only a general guide. Also, engines after 1930 are extremely difficult to catalog. Specific data is available from: C.H. Wendle, Box 257, Amana, IA 52203.**

<b>July 30, 1918</b>	<b>Up to 40000</b>
<b>1919</b>	<b>43545 - 53855</b>
<b>1920</b>	<b>53856 - 71046</b>
<b>1921</b>	<b>71047 - 74059</b>
<b>1922</b>	<b>74060 - 79169</b>
<b>1923</b>	<b>79170 - 84866</b>
<b>1924</b>	<b>84867 - 89931</b>
<b>1925</b>	<b>89932 - 94587</b>
<b>1926</b>	<b>94588 - 97197</b>
<b>1927</b>	<b>97198 - 100394</b>
<b>1928</b>	<b>100395 - 101841</b>
<b>1929</b>	<b>101842 - 102439</b>
<b>1930</b>	<b>102440 - 102791</b>
<b>1931</b>	<b>102792 -</b>



# NOVO STANDARDIZED POWER

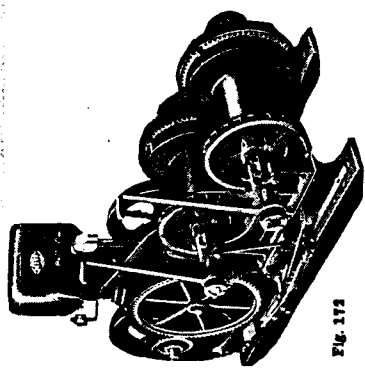


Fig. 173

Novo Hoisting Outfits for every hoisting job requiring less than 30 H. P. The Hoisting Outfits are built in various sizes and types.

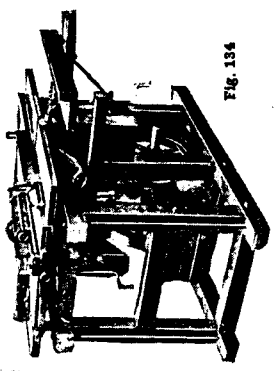


Fig. 134

Novo Saw Rigs save their cost on the first average sized job. Particularly adapted to use of contractors, carpenters, builders, concrete workers, engineers, lumberyard, millwrights, and wheelwrights.

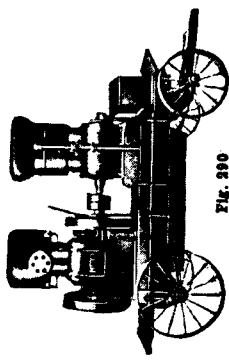
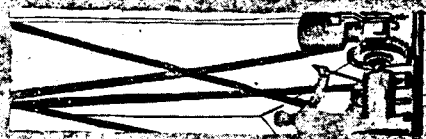


Fig. 390

Novo air compressors cover a wide range of sizes from 1 1/2 H. P. to 80 cu. ft.



BY their record of performance under most trying conditions, Novo Engines and Outfits have been adopted almost universally as standard by contractors, engineers, manufacturers and all kinds of power users. Our book, "Standardized Power," explains and illustrates the adoption fully. It shows why you should accept Novo Standardized Power if you haven't already done so. Your copy will be sent upon request.

**NOVO ENGINE CO.**  
 Clarence E. Bement, Vice-Pres. & Gen. Mgr.  
 775 Willow St., Lansing, Michigan  
 Lytton Bldg., Chicago, Ill.

We do not manufacture mixers, but 85 per cent of mixer manufacturers furnish their mixers with Novo Engines. We will gladly furnish, upon request, the names of manufacturers who use Novo Engines as standard equipment.

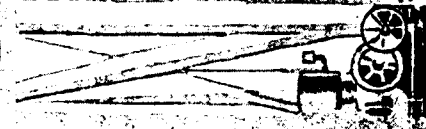
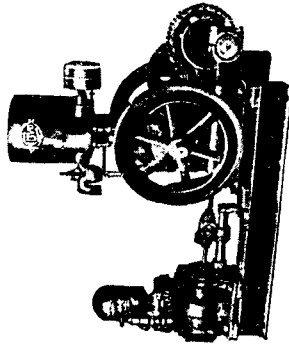


Fig. 14139



Novo Pumping Outfits have stood the most severe tests. We have specialized in power pumping outfits to such an extent that Novo Power Pumps are noted the world over for reliability under all conditions.

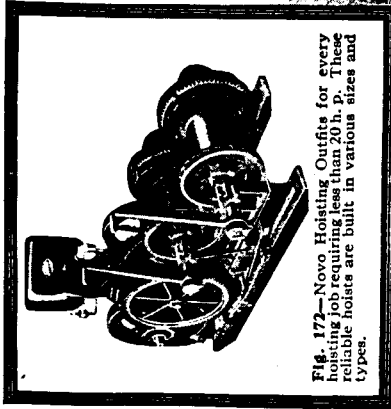


Fig. 172—Novo Hoisting Outfits for every hoisting job requiring less than 20 h. p. These reliable hoists are built in various sizes and types.

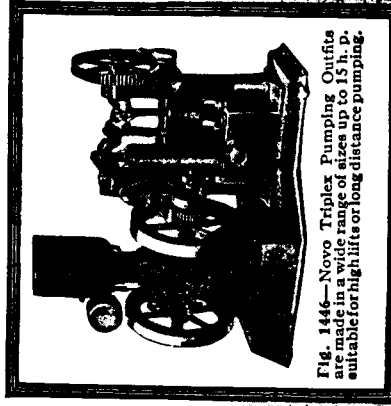


Fig. 1446—Novo Triplex Pumping Outfits are made in a wide range of sizes up to 15 h. p. suitable for high lifts or long distance pumping.



Fig. 276—Novo Air Compressors cover a wide range of sizes from 1 1/4 h. p. 5 ft. machines to the 15 h. p. 80 cu. ft. machine.

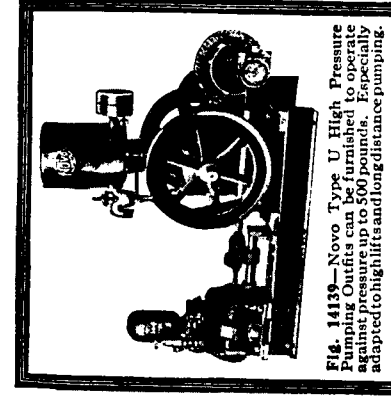


Fig. 14129—Novo Type U High Pressure Pumping Outfits can be furnished to operate against pressure up to 500 pounds. Especially adapted to high lifts and long distance pumping.

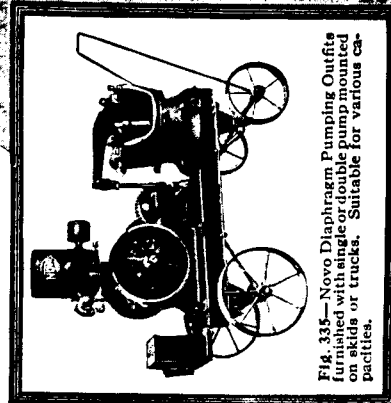


Fig. 335—Novo Diaphragm Pumping Outfits furnished with single or double pump mounted on side of trucks. Suitable for various capacities.

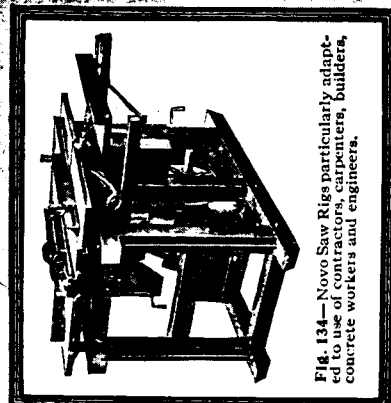


Fig. 134—Novo Saw Rigs particularly adapted to use of contractors, carpenters, builders, concrete workers and engineers.

# NOVO STANDARDIZED POWER

## Use Kerosene or Gasoline

*It now makes no difference—  
if you run a NOVO ENGINE*

There is an urgent need for a reliable kerosene engine. The supply of gasoline must be conserved for the imperative needs at home and abroad. There is an abundance of kerosene. It is comparatively a cheap fuel, but heretofore it has not been used successfully in internal combustion engines under varying conditions of speed and load.



Fig. 134—Novo Saw Rigs particularly adapted to use of contract engineers, builders, concrete workers and engineers.

## *It now makes no difference— if you run a NOVO ENGINE*

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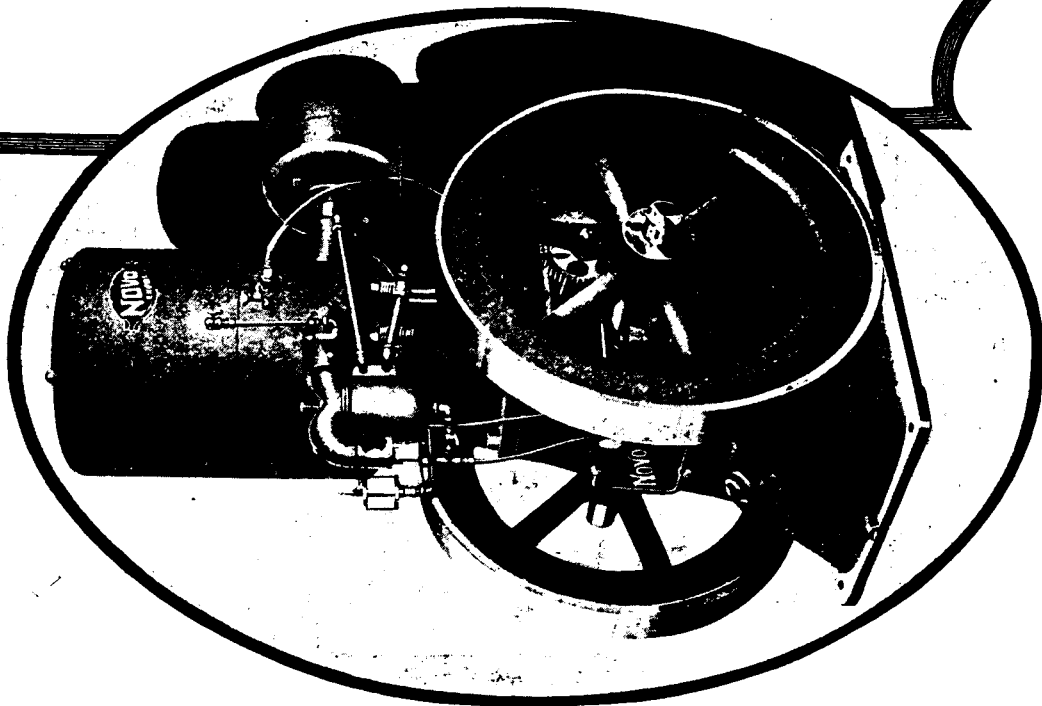
The problem of using kerosene had to be solved and it seemed clearly our duty, not only to ourselves but to our customers and the nation, to offer the solution.

Novo Outfits for pumping, hoisting, air compressing, and sawing have become an economic necessity wherever power for these purposes is required. Novo Power is now used in every civilized country.

We began our kerosene tests over three years ago. The Novo Kerosene Engine was thus gradually perfected. We have succeeded in eliminating the disadvantages heretofore known to kerosene combustion.

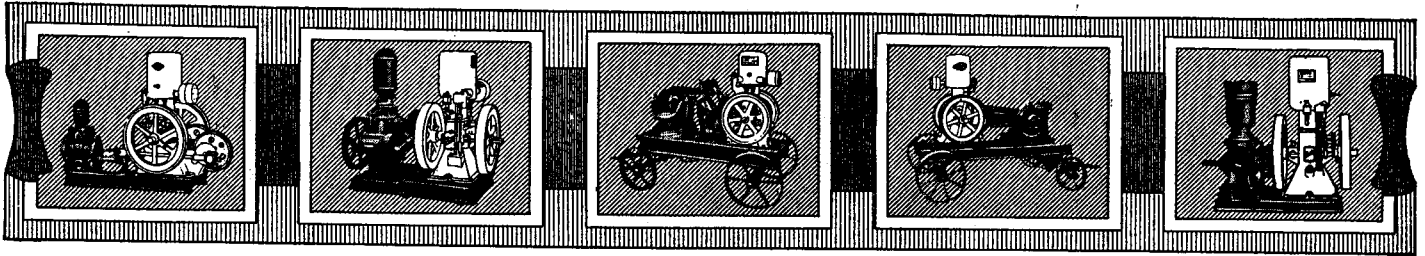
The Novo Kerosene Engine requires no more attention than a gasoline engine. The operation is exactly the same as when using gasoline. Novo, the Standard Power of America, now offers the added advantage of this greater economy, coupled with the reliability which has made Novo renowned the world over.

Are you ready to consider the saving Novo Kerosene Engine will make for you? Write for our book, "Standardized Power." This book tells and illustrates the advantages that come from adopting Novo as your standard power for pumping, hoisting, mixing, etc., and also explains the Novo Kerosene Engine.



**NOVO ENGINE CO.**  
Clarence E. Bement, Vice-Pres. & Gen. Mgr.

777 Willow St., Lansing, Mich.  
Lytton Building, Chicago, Ill.



Novo Type "U" Pump  
Fig. 14139

Novo Suction and Force  
Pump—Fig. 1401

Novo Trench Pump  
Fig. 1457

Novo Chain-Drive  
Centrifugal Pump—Fig. 1471

Novo Air Compressor  
Fig. 1475

# The Age of Novo Power

Just as steam took the place of labor on construction work, so is Novo replacing steam.

Novo Power is the cheapest, the most reliable and the steadiest power you can use. You can set up anywhere a Novo Pumping Outfit (Centrifugal, Suction or Diaphragm) and have it working in a few minutes. A Novo Hoisting Outfit is almost as portable as a wheel barrow—and will do away with a good many wheel barrows when used as here shown. Let a Novo run your concrete mixer (it is now running over 80% of those in use). Use a Novo Saw Rig or a Novo Air Compressor.

**NOVO**  
REG. U. S. PAT. OFF.  
**ENGINES  
 and OUTFITS**

NO LANK  
 NO FAN  
 NO FREEZING  
 TROUBLE

A Novo Outfit costs much less than a steam or electric outfit of same capacity. It runs with a fraction of the attention that steam requires, saving cost of licensed engineer and fireman. It saves you from the expense of keeping several types of boilers to conform with state and city ordinances. Its fuel cost is much lower than that of steam. There is no cost of piping or wiring.

Novo Power is more reliable than steam. A Novo will run in any weather—even zero weather. It can be left out all night in zero weather without danger. A Novo keeps working from whistle to whistle and sets a pace your laborers must keep up to.

Novo Power is the most convenient to use on construction work. All Novo Outfits are portable and can be set up anywhere and set to working in a short time. No piping or wiring connections are needed.

Novo Outfits include every kind of a Power Pump, Hoists, Air Compressors, Saw Rigs, etc.—over seventy-five different Outfits in all—all of them portable. A new Outfit is our Estate and Village Fire Pump. A small Air Compressor for garages is also new.

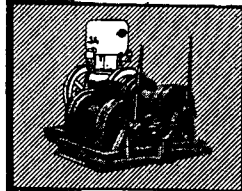
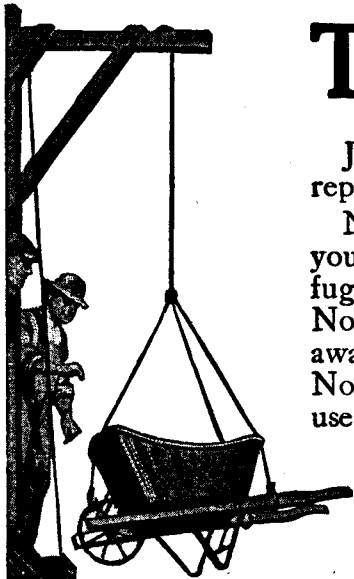
## Send for Our Book "Reliable Power"

and learn a lot of ways to get your work done at lower cost. "Reliable Power" is free if you will write on your business letterhead.

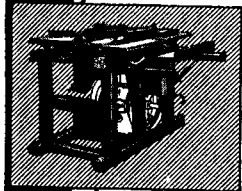
### Opportunity for Dealers!

There is a real opportunity for a permanent and profitable business in helping us distribute Novo Engines and Outfits. NOVO will help you build your business. Write at once for terms and a definite plan for selling Novo Engines and Outfits in your community.

**NOVO ENGINE CO., 301 Willow St., Lansing, Mich.**



Novo Double  
Drum Hoist  
Fig. 14120



Novo Saw Rig  
Fig. 14134

